CTCC
2525 Rochester Rd #450
Cranberry Twp, PA 16066

2011 Community Days
July 7, 8, and 9

# *WHAT DID CTCC DO IN 2010 FOR OUR COMMUNITIES!*

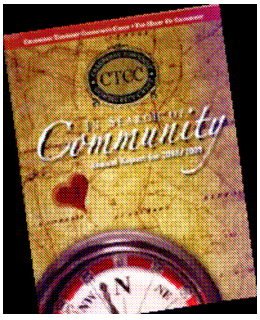
**Cranberry Township Community Chest (CTCC) mission is to increase awareness of the importance of our Nonprofit/Civic organizations and encourage businesses and residents to support and join one or more of these organizations and to encourage new community projects that make our Community a better place to work & live.**

**CRANBERRY ALLIANCE:** A group of 15 people representing the Four Pillars of Cranberry Township started meeting every other month to discuss current and future needs to build a strong community. The Cranberry Alliance was launched via a partnership of CTCC and THE CHAMBER and has been a positive experience for 2010.

**THE CRANBERRY LEGACY FOUNDATION**: A new community foundation that was launched by CTCC to benefit Nonprofits/Civic groups by establishing named endowments to provide a lifetime of income for specific community causes. This year we have established OVER 12 ENDOWMENTS WITH ASSETS EXCEEDING $450,000! Many agree that this new nonprofit group will have the largest impact on our Nonprofits/Civic groups and on our community. Want to learn more go to http://cranberrylegacyendowment.org




**COMMUNITY PROJECT OF THE YEAR:** The new Community Sign was the result of our first Annual Community Project of the Year. The idea is to encourage Nonprofits/Civic groups to team up to make larger asset projects a reality for specific community needs. The Community sign will be placed at the corner of Rt. 19 & Rt. 228 and will display Community news and nonprofit/civic group events. The Community Sign was a combined effort and contributions of THE CHAMBER, THE LIONS, ROTARY and CTCC.



The **CTCC ANNUAL REPORT** is sent to every home & business in June prior to our CTCC Community Days. The 32 page report focuses on our core mission; encouraging residents and businesses to get involved with our nonprofits and civic groups and gives an opportunity to read about dozens of our nonprofit groups and how to join. We also recognize over 600 residents-nonprofit members who volunteer 50 hours or more for our nonprofit/civic groups in the prior year.

**FEED THE COMMUNITY**: As part of CTCC Community Days and working with the Rotary & Lions, we had many individuals and businesses step up to provide free meals to those families in need at the food banks and women shelters. Tickets & delivered meals were provided allowing over 450 people to enjoy either the Rotary Chicken or Lions Pancakes.

**CTCC COMMUNITY DAYS:** This Celebration of our Nonprofit & Civic groups" had over 30 groups raising over $125,000 in our 3 day event last year. Over 22,000 people attended and over 450 people volunteered. We had 185 booths and over $1 million of business was conducted.

## Some other facts of CTCC Community Days!

- Estimated business generated by for-profit vendors during Community Days: over $1 million!
- Number of 3 day booth spaces: 77 (sold out 6 weeks in advance)
- Number of 1 day booth spaces: 118 (We have double the # of booths compared to 2 years ago)
- Number of CTCC 32 page Annual Reports distributed: 15,000
- Number of 12 page Community Day Planners distributed: 22,000
- Number of paid advertisements promoting CTCC Community Days: 18
- Number of press stories for CTCC Community Days & event: 11
- Number of unique web hits in June 2010 (two web sites): over 10,000
- Number of Rotary BBQ chicken tickets sold: 1250 (donated another 250 meals to the food bank)
- Number of Lions pancake breakfast tickets sold: 550
- Estimated people playing the Treasure & Scavenger Hunts: over 1000
- Value of the free prizes given out: over $7500
- Money raised for Women Shelter from parking donations: $7135
- CTCC distributed money to over 25 nonprofit groups.

# WILL YOU BE INVOLVED IN 2011 CTCC COMMUNITY DAYS?

**2011 CTCC Community Days will be bigger & better.** We have great concerts lined up. "The Buffet Man-Margaretaville" on July 7th, "Corbin-Hanner Country Band "on July 8th and "Johnny Angel and the Halos" on July 9th. We will have an expanded carnival and a one price family night for July 7th. More events, more booths, more fun and many more people. This is "the Largest" event in the Cranberry area. And the best of all is 100% of the proceeds benefit our Nonprofit and Civic groups that help make Cranberry and the surrounding area a better place to work & live.

More details will be coming to you in the next weeks building up to CTCC Community Days. We hope you will be a part of the 2011 CTCC Community Days if not just to help the nonprofits and civic group but to help build our community, (along with your business….remember over $1 million of business was conducted during the 3 days.) Questions: please email brucemazzoni@zoominternet.net or call at 724-776-4806 ext 1103